SMU SDG Implementation, A.Y. 2023-2024

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**Total Number of SDG 9 Activities:** Two **Total Number of Communities Served:** Two

**Total Number of Innovations by SMU Employees and Students:** Two

# **Enterprise Simulation Course at the TTBDO**

# SMU - Technology Transfer and Business Development Office's Post





SMU - Technology Transfer and Business Development Office

March 2, 2023 · 🚱

LOOK: A total of 82 students from Accountancy, Business, and Management (ABM) of Saint Mary's

University, Senior High School conducted immersion/orientation at SMU - Technology Transfer and Business

Development Office, as part of their Enterprise Simulation Course from Mrs. Pearl Desireen V. Ludan

### #SeeYouAtTTBDO

### ABOUT US:

TTBDO envisions being a renowned technology-enabled business incubator by providing a range of resources and DTI/LGU Shared Services Facility (SSF) needed during the developmental stages of entrepreneurs, MSMEs, faculty, and students.

Its mission is to provide stakeholders' production, packaging, and labeling services and produces innovative products subject to intellectual property registrations (Patents, Trademarks, etc.) before commercialization.

SMU Intellectual Property Policy: bit.ly/smulPRmanual

Shopee: bit.ly/shopeeTTBDO
Lazada: bit.ly/lazadaTTBDO
Website: bit.ly/websiteTTBDO
FB Page: fb.com/smuTTBDO
Contact us: ttbdo@smu.edu.ph
Location: TTBDO Building

(near CICM House & Eng'g Bldg.)

#InspiredByMission
#DrivenByExcellence

#SMUTowardsSociallyEntreprenuerialUniversity









SMU - Technology Transfer and Business Development Office is at DTI R2 Nueva Vizcaya. September 9, 2023 · Bayombong · ❸

EXPLORE our PREMIUM DTI Shared Service Facility (SSF) Products and Services .



### ABOUT US:

TTBDO envisions being a renowned technology-enabled business incubator by providing various resources and DTI Shared Services Facility (SSF) needed during the developmental stages of entrepreneurs, MSMEs, faculty, and students.

Its mission is to provide stakeholders with production, packaging, and labeling services and produce innovative products subject to intellectual property registrations before commercialization.

WE OFFER the following DTI Shared Service Facility:

- >. Laser Cut/Engraved Products/Services
- >. Embroidered Products/Services
- >. 3D Printed Products/Services
- >. Spray Dryed Products/Services (Liquid to Powder)
- >. Packaging-based Products/Services
- >. Cold Storage-based Products/Services
- >. UV Printed-based Products/Services
- >. Print and Cut Machine (Stickers/Tarpulin) based Products/Services
- >. CNC Milling Machine (wood/metal) based Products/Services

### WE ALSO OFFER:

- >. Startup Makerspace
- >. Technical Assistance on Intellectual Property (Patents, Trademarks, etc.) Management
- >. Business Development
- >. Marketing and Sales Assistance



PROTECT





SMU - Technology Transfer and Business Development Office August 11, 2023 ⋅ 🚱

STARTUP Updates | Meet "MetaSense TM" a technology-business incubatee of SMU - Technology Transfer and Business Development Office for the 1st Semester AY 2023-2024. As a TTBDO startup incubate, they would experience a unique program from product ideation to product commercialization.

MetaSense TM was able to secure a Php1,000,000.00 DOST grant to design and develop an innovative Marian product to aid visually impaired individuals as part of Saint Mary's University's community development advocacy.

### VISION:

METASENSE envisions a world where people with blindness can navigate their surroundings confidently, independently, and safely by integrating advanced artificial intelligence and wearable technology. By harnessing the power of Al-driven analysis and development, we aim to create innovative solutions that enhance spatial awareness, provide real-time navigation assistance, and foster an inclusive environment where people with blindness can actively participate in society.

### MISSION:

Its mission is to:

- 1. Provide visual assistance through navigation technology emphasizing user protection, safety, and direction.
- Guarantee that the wearable navigation technology is practical, simple to operate, and satisfies the quality requirements.
- Maintain development in its integration of machine learning and innovative hardware model.

## STARTUP STORY:

'Meta' originates from the Greek word 'Beyond' or 'Transcend.' For Mark Zuckerberg, co-founder and CEO of Facebook, it symbolizes the future, encapsulating the concept that there is always something more to build. Hence, the team METASENSE composed of young Marian innovators passionate about pursuing groundbreaking solutions, commits to building a transcending technology that aids the sense of sight of people with visual challenges through the integration of Machine Learning. Team METASENSE believes in the potential power of transcending technologies to reshape the world of tomorrow for visually challenged people.

### The TEAM:

CEO (Chief Executive Officer): GERENE-LEIGH C. ALMAZAN, ECE CTO (Chief Technology Officer): ROY BENJAMIN G. CATAQUIZ, ECE

CFO (Chief Finance Officer): PRECIOUS CHRISEL M. BAUTISTA, ECE

CMO (Chief Marketing Officer): LEXA GLIZEL A. ALTRE, ECE









SMU - Technology Transfer and Business Development Office is at SMU School of Engineering, Architecture & Info Tech.

September 21, 2023 · 3

NEWS | SMU's CitRUSH Startup Team emerges TOP3 among 45 entries to the recently concluded iDeaTech Challenge 2023 spearheaded by DOST ISU Smart City Technology Business Incubator - DISC TBI last September 19 to 20 at Mango Suites, Cauayan City, Isabela.

CitRUSH will be "co-incubated" by the DOST ISU Smart City Technology Business Incubator - DISC TBI and SMU - Technology Transfer and Business Development Office with a MOA to be followed after. They would be assisted from prototyping stages with a preseed fund of Php30,000.00 from DISC TBI to commercialization.

### Team Members:

- 1. Ira Mae C. Carreon CEO
- 2. Cris Ismael J. Rodriguez Chief Technology Officer (CTO)
- 3. Christian Neil C. Guerrero Chief Operations Officer (COO)
- 4. Jerry G. Felix Chief Financial Officer (CFO)

Mentor: Engr. Teofilo M. Sagabaen, RECE

Thesis Adivser: Engr. Angelino A. Pimentel, MSECE

CONGRATULATIONS!

#Saint Mary's University #InspiredByMission #DrivenByExcellence



### CONGRATULATIONS!

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# SMU - Technology Transfer and Business Development Office

November 13, 2023 · 3

BREAKING NEWS | Php 4.5 Million Fablab Expansion Shared Service Facility Project Proposal by Saint Mary's University spearheaded by the SMU - Technology Transfer and Business Development Office in partnership with DTI R2 Nueva Vizcaya entitled, "Nueva Vizcaya Fabrication Laboratory (FabLab) for Furniture, GHD and Wearables Expansion" was officially APPROVED by the DTI- RTWG last November 13, 2023.

The primary objective of the SSF Project is to assist at least 500 MSMEs, which in turn leads to the generation of employment among SMU students and outside beneficiaries.

The project specifically aims to:

- a) To develop and reinforce the capacities of the FabLab's person-in-charge and staff through benchmarking activities, seminars, and intensive skills training;
- b) Strengthen the furniture, garments, and creative industries by providing a Fabrication Laboratory (FabLab) facility to ensure the quality and marketability of products;
- c) Train students in their design and convert these innovative designs into utility models and/or prototypes;
- d) Incorporate electronic technologies into furniture, garments, and other creative business ventures to be adaptive to our digital age today;
- e) Evolve into an innovation hub in Nueva Vizcaya in developing patentable in-trend technological products, utility models, industrial design patents, etc.;
- f) Offer fabrication services to business and academic industries and
- g) Deliver quality products and services to students and target clients outside the university.

The summary of APPROVED equipment for the Shared Service Facility (SSF) expansion project was:

- 1) Print and Cut Machine (₱1,047,000.00)
- 2) UV Printer (\$1,503,000.00) and
- 3) CNC Milling Machine for metals (₱1,950,000.00).

The official launching, signing of the MOA, Usufruct Agreement, and other pertinent documents of the approved SSF Project will be announced at a later date.

Congratulations! We look forward to serving you more, our dear MSMEs, with DTI R2 Nueva Vizcaya.



Congratulations! We look forward to serving you more, our dear MSMEs, with DTI R2 Nueva Vizcaya.

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# Marian Startup Team EARNAV won 2ND runner-up out of 150 entries nationwide

# SMU - Technology Transfer and Business Development Office's Post





SMU - Technology Transfer and Business Development Office is at Embassy of Switzerland in the Philippines.

November 24, 2023 · Makati · 🚱

JUST IN | Marian Startup Team EARNAV won 2ND runner-up out of 150 entries nationwide in the recently concluded "2023 SWISS INNOVATION PRIZE COMPETITION" held at the Makati Diamond Recidences in Nov 24, 2024. Present in the event is no other than the Ambassador of Switzerland, Nicolas Brühl.

Startup Team EARNAV is composed of Carlamae Nicole D. Ventura, BSECE (CEO), Alyssa Jean M. Laygo, BSECE (CTO), and Engr. Angelino A. Pimentel, MSECE (Mentor) from Saint Mary's University.

The panel of judges were:

- 1. Horia Adrian, CEO Holcim Group
- 2. Diana Edralin, General Manager, Roche
- 3. Joel Chong, General Manager, Novartis
- 4. Frank Keller, Head Southeast Asia, Julius Baer
- 5. Daniela San Agustin, President, Ivoclar Vivadent, and
- 6. Celine Furst, Deputy Head, Embassy of Switzerland.

The competition provides a platform for young scholars, entrepreneurs, startups, and researchers to showcase their innovative solutions and secure initial funding for new ideas that have potential to advance into meaningful projects. Participants likewise may gain access to mentorship, internship, and other resources that can help bring their innovative ideas to industry.

### Objectives:

- 1. Promote a culture of innovation in the Philippines by drawing inspiration from Switzerland and elsewhere.
- 2. Showcase innovative solutions of Swiss companies in the region.
- 3. Support the development of new ideas that have potential to benefit people, environment, and economy.
- 4. Bridge industry and academe in ensuring steady supply of globally competitive talents for economic development.

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#SMUTowardsSociallyEntrepreneurialUniversity

# **SMU - Technology Transfer and Business Development** X Office's Post 2023 Swiss Innobation Prize Competition 3RD PLACE Prosperity lyssa Jean M Finalis